

Does your institution fit Transparency by Design?

Is your institution **regionally-accredited**?

Does your institution serve **adult students***?

** enroll students 23 years and older.*

Does your institution **offer some or all programs at a distance****?

*** distance encompasses online, hybrid, competency-based and other flexible learning formats.*

Is your institution willing to **publish expected program-level learning outcomes, descriptions of assessment instruments, and recent results for at least two academic programs?**

Make the Commitment to Adult Learners: Join Transparency by Design

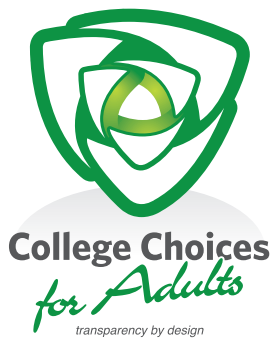
Membership in Transparency by Design (TbD) is open to all regionally-accredited, adult-serving* higher education institutions that have some or all programs offered at a distance.**

Member institutions also commit to the TbD Principles of Good Practice, submitting data for third-party review by WCET and publication on the College Choices for Adults website, and providing support for the initiative with annual dues.

Transparency by Design has two levels of membership:

- **Full Members** are regionally-accredited, adult-serving*, distance education** institutions who have committed to the Transparency by Design initiative and are prepared to enter data into the reporting system for display on the College Choices for Adults website.

- **Associate Members** are regionally-accredited, adult-serving*, distance education** institutions who have committed to the Transparency by Design initiative, however need additional preparation time prior to entering data into the reporting system for display on the College Choices for Adults website.



“Completing the data requirements for College Choices for Adults was very straightforward. The data parameters make sense for us as an institution, and more importantly, we believe that the data reported will resonate with the students we are trying to serve.”

- Dr. Chris Crawford, assistant provost for quality management at Fort Hays State University

College Choices for Adults, and the Transparency by Design initiative have three key differentiators from other college search sites or voluntary systems of accountability:

1. We provide program-level learning outcomes (aka what students are expected to learn in each program of study), measures of those learning outcomes, and how well recent students have performed. This type of data is rarely shared publicly, but our partner institutions chose (completely voluntarily!) to share it publicly on the website. This allows adult learners to align their personal and professional goals with educational opportunities which have matching program-level learning outcomes.
2. All of the data on this site goes through a third-party quality assurance review by the WICHE Cooperative for Educational Technologies (WCET). Other sites post data without any review by an outside party. Transparency by Design institutions voluntarily submit to this review to ensure quality data to help adults make their college choice.
3. Institutions involved in Transparency by Design provide distance learning options for adult learners, thus our primary focus on adult learners. Other sites focus on the priorities of traditional-aged students, such as measures of campus life. College Choices for Adults concentrates on informing adults on how they can progress toward their personal goals.

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